



# NEWSLETTER

SUMMER 2011

## FLOWERS OF BOROUGH GREEN

*Welcome to our Summer Newsletter & your chance to win a stunning £30.00 bouquet of fabulous fresh flowers.*

This year certainly seems to be the year for weddings! Many congratulations to all our Brides & Grooms. A big thank you for allowing us to be a part of your special day & giving us the opportunity to create some stunning bouquets & arrangements for you - &, for those of you planning to get married next year, come along & talk to us!



### WORKSHOPS

**7.00pm - 9.00pm @ £35.00**

If you fancy learning some new techniques come along to our next workshop on

#### **Wednesday 14<sup>th</sup> September**

where you can create a stunning arrangement fit for any dinner party! Please pre-book as spaces are limited.

#### **FORTHCOMING DATES:**

**Dinner Parties** Wednesday 14th September  
**Halloween** Wednesday 26th October

#### ***Christmas Fun***

##### **Door Wreath Making**

Wednesday 7th December 7.00 pm - 9.00 pm  
Thursday 8th December 10.00 am - 12 noon  
Friday 9th December 10.00 am - 12 noon

##### **Table Arrangement**

Tuesday 14th December 10.00 am - 12 noon  
Wednesday 15th December 7.00 pm - 9.00 pm

Tel: 01732 886222  
Email: [info@flowersbg.co.uk](mailto:info@flowersbg.co.uk)  
Web: [www.flowersbg.co.uk](http://www.flowersbg.co.uk)

## NEW DATES FLOWERS DESIGN SCHOOL

**7.00pm - 10.00p.m. @ £195.00**

4 week INTENSE design course suitable for complete beginners & competent amateurs who wish to accelerate their knowledge of floristry. Students will receive full explanatory notes for future reference.

**Introduction to Floristry & Principles of Flower Design** Tuesday 13th Sept

**Floral Design in Oasis** Tuesday 20th Sept

**Modern, Contemporary Hand tied/Arrangement** Tuesday 27th Sept

**Table Design** Tuesday 4th October

Please book in advance as places are limited to 5 only.

## FLOWERS OF BOROUGH GREEN

34 Western Road,  
Borough Green  
Sevenoaks  
Kent  
TN15 8AG

NEW

## REMINDER SERVICE

Would you would like a gentle reminder for all those special occasions - birthdays, anniversaries, Valentines & Mother's Day, etc,? We can deliver locally ourselves or Nationally & Internationally via our relay company, eFlorist.

Simply give us a call or complete the form attached advising when you would like flowers delivered and to whom and we will take care of the rest.

We will contact you by your preferred method - mobile, text or email - a week prior to the 'special day' with a few suggestions.

*Never forget those "all important" dates ever again*

## PRESS RELEASE

### PRESTIGIOUS ACCOLADE FOR FLOWERS OF BOROUGH GREEN

**Flowers of Borough Green**, in Borough Green, Sevenoaks, has been accepted for the Good Florist Guide (GFG), a web based directory of the finest florists in the UK, for the fourth year running. This prestigious accolade is only awarded to florists who really make the grade and allows customers to have an extra level of confidence that they are buying from the best.

Each florist shop invited to be in the guide has to pass a rigorous evaluation process before being approved. This meant **Flowers of Borough Green** had to submit a detailed description of their floristry business, including range available and services offered as well as images of the shop, their design work, their team and even the delivery vehicle!

Caroline Marshall - Foster, the UK's leading expert on independent bespoke florists, is responsible for setting up the Good Florist Guide. Editor of Florist & Wholesale Buyer, the florist industry's bible, and owner of Wordhouse Publishing Group.

Caroline says "GFG shops aren't just some of the best looking shops, they also offer the very best value when it comes to buying bespoke floristry and flowers because not only are they true craftsmen but have the very best product knowledge to make sure the flowers and plants you buy from them will last for ages.



NEW

## LOYALTY CARDS

Simply spend over £20.00 to receive a token. Once your card is full, redeem it & save 25% off your next bouquet or plant at Flowers of Borough Green.  
(Terms & Conditions apply)

If at any time you wish to stop receiving mail shots or your details are incorrect, please let us know and we will amend our database.

## FLOWER CARE

To help prolong the vase life of your flowers, remember to change the water every couple of days & re-cut the stems on a diagonal with a sharp knife or pair of scissors. Keep your flowers away from sunny windowsills & your fruit bowl.

Longest lasting flowers include:-  
Anthurium, Carnations, spray Carnations, Chrysanthemums, spray Chrysanthemums, Alstromeria, Oriental Lilies & Statice

Most fragrant flowers include:-  
Freesia, Stocks, Oriental Lilies, Roses, Tuberose, Sweet Pea & Molucella



# WIN A STUNNING £30.00 BOUQUET OF FABULOUS FRESH FLOWERS

Time to put your floral knowledge to the test!

Simply find & highlight all 20 flowers in our word search & return your completed grid to us at  
Flowers of Borough Green, 34 Western Road, Borough Green, TN15 8AG or email  
[info@flowersbg.co.uk](mailto:info@flowersbg.co.uk)

The winner will be the first correct entry drawn after the closing date of Wednesday 21<sup>st</sup> September. They will be notified & invited to collect their beautiful bouquet from *Flowers of Borough Green*.

F	R	E	S	H	X	S	T	U	N	N	I	N	G	Z	I	N	G
L	E	S	O	R	B	E	R	E	M	U	R	U	S	S	H	E	D
O	U	B	O	R	O	U	G	H	C	C	A	R	D	S	E	E	I
W	S	T	R	E	L	I	T	Z	I	A	Z	R	C	A	L	L	A
E	T	T	V	I	O	L	E	T	Z	Y	N	O	E	P	I	O	N
R	O	F	U	N	Z	G	I	N	G	E	R	U	H	H	C	Y	T
S	M	A	T	T	H	I	O	L	A	P	H	I	X	L	O	A	H
L	A	A	R	E	B	R	E	G	Y	U	N	N	E	O	N	L	U
I	S	B	R	O	D	I	A	E	A	I	T	U	P	X	I	T	S
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W	E	S	T	E	R	N	U	M	U	N	R	U	B	I	V	X	A
Y	M	R	E	W	O	L	F	N	U	S	R	R	O	A	D	B	B

Your Name .....

Your Address .....

.....

Telephone No. ....Mobile.....

Email address .....

